



KEN E. FRIESEN

Ken Friesen is a Director of StewardEdge Inc. He has been directly involved in waste reduction and recycling since 1990. In the two decades since then he has been involved with and led in the initiation, design, and implementation of multi-stakeholder stewardship programs as well as providing strategic governance and oversight. Concentrating on both the technical underpinnings of stewardship programs as well as the leadership required for stakeholder collaboration, Mr. Friesen has provided technical and strategic direction on waste reduction and waste diversion initiatives in Manitoba and western Canada.

Ken Friesen's background in waste reduction, recycling, and stewardship programs includes approaching the related issues in the employ of a number of perspectives: industry, municipalities, Non-Governmental Organizations, and the private sector. He is known for his ability to work with diverse stakeholders leading them to a common goal. Mr. Friesen is recognized as an exceptional team-builder and collaborator of diverse stakeholders with interests in stewardship programs. He has worked on developing and governing EPR programs in Manitoba, Saskatchewan, and Ontario.

Mr. Friesen currently provides the following strategic and management services:

- ❖ **Multi-Material Stewardship Manitoba** – Project Manager for this Industry Funding Organization (IFO) responsible for management of packaging and printed papers in municipal recycling programs in Manitoba, Canada
- ❖ **Stewardship Ontario** – Director of Research and Development for Municipal Hazardous or Special Wastes providing direction and oversight to a team of consultants leading the R&D work for this IFO. Stewardship Ontario is responsible for the design, implementation and management of Municipal Hazardous or Special Wastes in the Province of Ontario
- ❖ **Saskatchewan Ministry of Environment** – Project Manager leading a team of experts from across Canada to establish the underlying costs and profile of current recycling activities in the Province of Saskatchewan and to develop stewardship scenarios for consideration by the Government of Saskatchewan with special attention to effectiveness, efficiencies, and program governance.

- ❖ **StewardEdge Western Canada Representative** – providing communication and technical support to governments, industry, and other stakeholders in the development of stewardship programs in Western Canada

He has completed a wide range of projects that focus on initiating new organizations, supplying necessary technical support, and providing clear governance direction.

Experience Record

Extended Producer Responsibility

- ❖ Member of the Implementation Committee that designed and implemented the Manitoba Product Stewardship Corp. (1994-1995)
- ❖ Involved with the design and implementation of the initial Tire Stewardship Corp in Manitoba (1995)
- ❖ Project Manager for Multi-Material Stewardship Manitoba and led the development of a five-year Program Plan to guide the organization's activities (2008 – present)

Waste Management

- ❖ Provide support to Corporations Supporting Recycling (CSR) in Western Canada (2006 – 2008).
- ❖ Technical support to the Manitoba Industry Action Committee, the industry stewards involved with the Manitoba Product Stewardship Corp. (1998 – 2005)
- ❖ Designed and implemented multi-year Waste Composition Studies (1998 and 2000) for Manitoba Product Stewardship Corp.
- ❖ Designed and oversaw building and Institutional waste audits for a variety of government and private clients; Public Works Government Services Canada, Manitoba Public Insurance Corp, Canadian Food Inspection Agency, Health Canada, Seven Oaks General Hospital.
- ❖ Recycling Facility Optimization Design and Implementation in: Town of Virden, City of Thompson, Town of Churchill, City of Steinbach.
- ❖ Designed and implemented municipal cost and volume datacall (1999 – 2008) for Manitoba Product Stewardship Corp.

Related Experience

- ❖ Founding Board member, Manitoba Product Stewardship Corp. (1995 – 1997).
- ❖ Founding Board Member and Chair, Tire Stewardship Manitoba (1995 – 2000)
- ❖ Founding Director (Vice-Chair), Mid-Continent Recycling Association (1992 – 1994) involving five states and two provinces
- ❖ Founder, Eastman Recycling Services, (1992-1998)
- ❖ Founding Board member, Manitoba Association of Regional Recyclers (1992 – 1998), President (1993-1997)
- ❖ Founding Director, Manitoba Product Stewardship Corp. (1995-1998)
- ❖ Founding Director, Tire Stewardship Board - Manitoba, (1995-1996), Chairman (1996-2001)
- ❖ Founding Chairman, Canadian Association of Tire Recycling Associations (1999 – 2001)
- ❖ Councillor and Deputy Mayor, City of Steinbach, (1993 – 2002)
- ❖ Director, Federation of Canadian Municipalities (1999-2002), member of Environment Committee and International Programs Committee
- ❖ Founding Director, Municipal Green Funds, Federation of Canadian Municipalities (2000-2002)